

REGIONAL FACT SHEET: CITY OF SALFORD

521 of the 5,867 (8.9%) of the Health Snapshot entries were from people living in the City of Salford.

Demographics

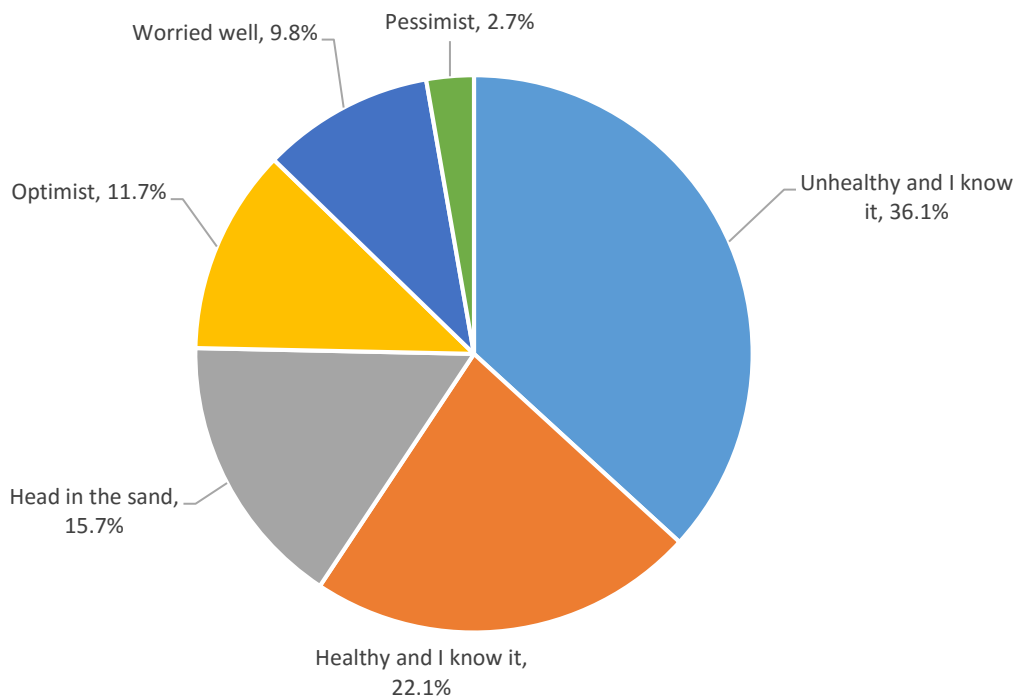
Gender	% of total who completed the Health Snapshot
Female	58.3%
Male	40.5%
Non-Binary	0.6%
Rather not say	0.5%

Age group	% of total who completed the Health Snapshot
17 or less	4.6%
18 to 34	25.1%
35 to 44	23.4%
46 to 65	33.8%
66 to 79	11.3%
80 or more	1.5%
Rather not say	0.2%

Ethnic group	% of total who completed the Health Snapshot
White: British	80.4%
Black British or Black: African	5.4%
White: Other	3.8%
Asian British or Asian: Pakistani	2.7%
Other	1.9%
White: Irish	1.5%
Rather not say	1.2%
Asian British or Asian: Indian	1.2%
Asian British or Asian: Other	0.8%
Black British or Black: Caribbean	0.8%
Black British or Black: Other	0.4%

Employment status	% of total who completed the Health Snapshot
Employed	58.3%
Not working – due to disability	5.2%
Not working – due to ill health	2.7%
Not working – retired	14.8%
Rather not say	1.2%
Student	8.3%
Unemployed	9.6%

Typology	% of total CITY OF SALFORD data	% of total GM data
Unhealthy and I know it	36.1%	34%
Healthy and I know it	22.1%	13%
Head in the sand	15.7%	18%
Optimist	11.7%	18%
Worried well	9.8%	4%
Pessimist	2.7%	10%
Excluded	1.9%	3%



Online Workshop

Overview

378 (72.6%) of the people who identified themselves as living in the City of Salford in the Health Snapshot joined the online workshop.

11.7% of the contributions in the online workshop were made by people who identified themselves as living in the City of Salford.

Contributions

By coding

Theme	% of total contributions
Self-awareness, belief and confidence	28.5%
Resources	21.6%
Provision of public health and social care information/services	18.3%
Legislation	7.6%
Facilities – Environment	7.6%
Social norms	5.7%
Physical limitation	5.5%
N/A	5.3%

Top ideas – Solutions

- Idea title:** Cheaper leisure access (42 likes, 0 dislikes, 6 comments)

“Please reduce. The cost of gym memberships and for activity use at council leisure facilities.”
- Idea title:** A comprehensive directory showing exercise groups for people who have health issues. Available in all medical centres, gateways and libraries. (35 likes, 1 dislike, 4 comments)

“An online and a printed directory for all Greater Manchester health activities should be issued asap in all Greater Manchester libraries.”
- Idea title:** Cultural attitude to alcohol - tackle it early (27 likes, 0 dislikes, 1 comment)

“Young people grow up without a good understanding of the dangers of excessive alcohol consumption, having absorbed the fun image of over-indulgence promoted by the industry. This fun, casual image is reinforced in various ways through the media, entertainment, social media and generally through other people's opinions. Any kind of warning about health dangers pass most people by and in any case are often only noticed once a problem occurs, by which time habits are deeply ingrained and hard, if not impossible, to change. Universities, colleges and especially schools could do far more to alert

youngsters to the issues. Focusing mostly on units of consumption for general good health is unlikely to make much of an impact on young people. In schools it should be raised early in their teenage years and reinforced by exposure to case studies of people whose lives have been ruined or lost through excessive drinking. Canal drownings after nights out in Manchester have become fairly common. How many people stagger into the road and suffer terrible injuries? A trip to any A&E or physical/neuro rehab centre could give some dreadful examples. Show (age appropriate) films of people suffering domestic abuse, being attacked in the street or being arrested because of alcohol. Make it hard hitting, then it'll make an impact.

I've never forgotten the disgusting posters of tar deposited in the lungs of smokers used during a 1970's anti-smoking campaign. I saw them aged 13 - and as a result I've never wanted to smoke!"